

Cutera Clinical Bulletin #1

Applying 3D Skin Rejuvenation for Superior Patient Outcomes



*Richard Foxx, M.D.
Indian Wells, CA*

Since the release of Cutera's XEO™ in 2003, Richard M. Foxx, M.D., Founder and Medical Director of The Medical and Skin Spa at Agua Serena, has had much success in providing his patients solid skin rejuvenation. Located within Agua Serena Spa at the Hyatt Grand Champions Resort in Indian Wells, CA, The Medical and Skin Spa is featured in *100 BEST SPAS OF THE WORLD*.

Combining procedures allows Dr. Foxx to address his patient's multiple issues. Dr. Foxx initially used a combination of Intelligent Pulsed Light (IPL) with the LP560 handpiece, and Laser Genesis using microsecond 1064 nm Nd:YAG pulses. "The IPL on the XEO is dynamite for sun damage, rosacea, and spider veins," offers Dr. Foxx. He uses Laser Genesis for building collagen, decreasing pore size, and improving skin texture.

When Titan™ was introduced in 2004, Dr. Foxx immediately brought the system into his office. Since then he has treated more than 140 individual patients with Titan and has found it "unparalleled for immediate collagen contraction".

Cutera's 3D approach combines Titan, Laser Genesis, and IPL, to address different aspects of aging skin. Dr. Foxx now offers 3D skin rejuvenation, a combination therapy that achieves optimal skin results. "Lax skin seldom exists in a vacuum. We almost always see brown spots, large pores, and prominent vessels."

Dr. Foxx markets his 3D system as "the most powerful skin rejuvenation system in the world." Along with the non-invasive peels provided in his office, he is able to achieve "hitherto

unattainable improvement in skin tone, texture, and tightness."

Dr. Foxx has achieved patient satisfaction in 99 percent of his patients. Because of his ability to address individual patient needs with a range of different technologies, "everyone that walks in the office is a candidate."

"THE RESULT IS BETTER LOOKING SKIN THAN WAS EVER THOUGHT POSSIBLE..."

About the Procedure

A typical 3D skin rejuvenation package consists of three treatments of Titan, Laser Genesis, and IPL often complemented with a non-invasive glycolic acid peel. While the entire process can be completed in one day, Dr. Foxx often recommends it be spread over two days. Treatments are repeated at four week intervals.

At \$4500 for the 3D treatment series, Dr. Foxx emphasizes that 3D is one of the most popular procedures in his practice and often brings in as many as six new patients weekly, many of whom become long-term patients.

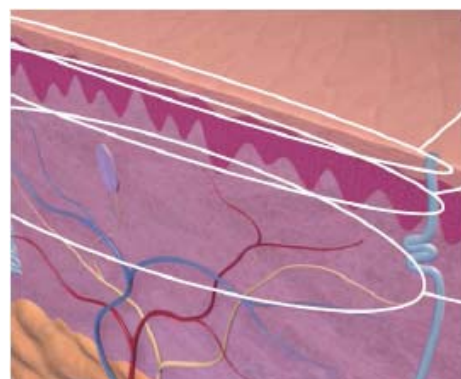


Photo Genesis
560-1200 nm IPL
Treats epidermal
dyschromia

Laser Genesis
1064 nm Nd:YAG
Treats pore size,
texture and wrinkles

Titan
Infrared
Deep dermal
heating

Before 3D procedure



After 3D procedure



Photos courtesy of Richard Foxx M.D.



3D Skin Rejuvenation: Laser Genesis using the 1064 nm Nd:YAG improves the pore size and texture of the patient's skin while the IPL targets the patient's red and brown dyschromia. The brown spots around the eyes as well as the red vessels around the nose are significantly reduced to produce a dramatic change. In addition, the Titan procedure stimulates the collagen in the deep dermis creating a firmer, tighter look. The combination of the three modalities provides a powerful skin solution for unparalleled improvement in skin tone, texture, and tightness.